ASHNETIC

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ASHNETIC DIGITAL AGENCY

E-COMMERCE SETUP   WEBSITE

- PLATFORM: PAID SHOPIFY PLAN PAR WEBSITE SETUP.

- PRODUCT UPLOAD: 20 UNIQUE PRODUCTS WITH IMAGES, DESCRIPTIONS, AND PRICING.

- CATEGORY SETUP: PRODUCTS KO LOGICAL CATEGORIES ME ORGANIZE KARNA FOR EASY BROWSING.

- NAVIGATION: USER-FRIENDLY MENU, FILTERS, AND SORTING OPTIONS.

- CART & CHECKOUT: SMOOTH, SECURE CHECKOUT PROCESS FOR CUSTOMERS.

- RESPONSIVE DESIGN: MOBILE AND DESKTOP FRIENDLY LAYOUT.

- BASIC SEO: PRODUCT PAGES OPTIMIZED FOR SEARCH ENGINES (META TITLES, DESCRIPTIONS, ALT TEXT).

- USER ACCOUNTS: CUSTOMER REGISTRATION AND LOGIN FUNCTIONALITY.

- SUPPORT & MAINTENANCE: 1 MONTH POST-LAUNCH ASSISTANCE FOR BUG FIXES AND MINOR UPDATES.

PKR : 35,000

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WEBSITE DEVELOPMENT

- PLATFORM SETUP – FULLY FUNCTIONAL BASIC WEBSITE.

- PAGES INCLUDED – UP TO 5–6 PAGES (HOME, ABOUT, SERVICES/PRODUCTS, CONTACT, FAQ, BLOG OPTIONAL).

- DESIGN – CLEAN, PROFESSIONAL, RESPONSIVE (MOBILE + DESKTOP FRIENDLY).

- CONTENT UPLOAD – TEXT, IMAGES, AND BASIC MEDIA (PROVIDED BY CLIENT).

- NAVIGATION & MENU – EASY-TO-USE MENU FOR SMOOTH BROWSING.

- BASIC SEO – META TITLES, DESCRIPTIONS, AND OPTIMIZED URLS FOR SEARCH ENGINES.

- CONTACT FORM – SIMPLE FORM FOR INQUIRIES OR MESSAGES.

- SOCIAL MEDIA LINKS – INTEGRATION OF CLIENT'S SOCIAL ACCOUNTS.

- SUPPORT – 1 WEEK POST-LAUNCH SUPPORT FOR MINOR FIXES OR UPDATES.

PKR : 35,000

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SOCIAL MEDIA MANAGEMENT PACKAGE

- SOCIAL MEDIA PLATFORM SETUP & OPTIMIZATION

- 30 POSTS PER MONTH (1 DAILY POST + 1 STORY)

- PRODUCT/SERVICE UPLOADS WITH IMAGES, DESCRIPTIONS & PRICING

- ORGANIZED CATEGORIES FOR EASY BROWSING

- BASIC SEO OPTIMIZATION FOR BETTER REACH

- MOBILE-FRIENDLY CONTENT DESIGN

- CUSTOMER INQUIRY & ENGAGEMENT MANAGEMENT

- USER ACCOUNT/PROFILE SETUP SUPPORT

- 1-MONTH SUPPORT & MAINTENANCE

PKR : 20,000

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DIGITAL / PERFORMANCE MARKETING

- PLATFORM SETUP & OPTIMIZATION – FULLY FUNCTIONAL DIGITAL PLATFORM READY.

- CONVERSION STRATEGIES – TURN VISITORS INTO PAYING CUSTOMERS.

- AUDIENCE TARGETING – REACH THE RIGHT PEOPLE AT THE RIGHT TIME.

- CAMPAIGN OPTIMIZATION – MAXIMIZE ROI AND MINIMIZE AD SPEND WASTE.

- LANDING/PRODUCT PAGE SETUP – OPTIMIZED IMAGES, DESCRIPTIONS, AND PRICING.

- FUNNEL STRUCTURE – ORGANIZED CATEGORIES FOR EASY NAVIGATION.

- BASIC SEO – INCREASE VISIBILITY AND TRAFFIC.

- REPORTS & INSIGHTS – MONTHLY PERFORMANCE REPORTS WITH DATA-DRIVEN INSIGHTS.

- KEYWORD & HASHTAG STRATEGY – OPTIMIZED AD COPYWRITING.

- COMPETITOR & TREND ANALYSIS – ADJUST CAMPAIGNS BASED ON MARKET TRENDS.

PKR : 30,000

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SEO (SEARCH ENGINE OPTIMIZATION)

- SEARCH-INTENT BASED KEYWORD RESEARCH FOR ALL PAGES

- ON-PAGE OPTIMIZATION INCLUDING TITLES, DESCRIPTIONS & HEADINGS

- IMAGE OPTIMIZATION WITH ALT TAGS, COMPRESSION & PROPER NAMING

- SEO-FRIENDLY URL STRUCTURING FOR BETTER CRAWL ACCESSIBILITY

- INTERNAL LINKING STRATEGY FOR IMPROVED NAVIGATION & RANKINGS

- BASIC TECHNICAL SEO SETUP INCLUDING SITEMAP & ROBOTS.TXT

- MOBILE-FIRST SEO ENHANCEMENTS FOR BETTER MOBILE VISIBILITY

- CONTENT OPTIMIZATION FOR PRODUCT/SERVICE PAGES

- GOOGLE SEARCH CONSOLE & ANALYTICS CONFIGURATION

- 1-MONTH SEO PERFORMANCE MONITORING & IMPROVEMENTS

PKR : 60,000

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COMPLETE OFFLINE ERP SETUP & SYSTEM CONFIGURATION

- CUSTOM WORKFLOW DESIGN TAILORED TO BUSINESS OPERATIONS

- CENTRALIZED DASHBOARD FOR REAL-TIME DATA VISIBILITY

- INVENTORY & STOCK MANAGEMENT WITH AUTOMATED UPDATES

- BILLING, INVOICING & RECEIPT GENERATION SYSTEM

- PURCHASE & VENDOR MANAGEMENT TRACKING

- SALES MODULE WITH CUSTOMER RECORDS & HISTORY

- EMPLOYEE & HR MANAGEMENT TOOLS

- ROLE-BASED ACCESS CONTROL FOR SECURE DATA HANDLING

- DATA BACKUP & RESTORE SYSTEM FOR OFFLINE SAFETY

- PERFORMANCE TRACKING WITH MONTHLY REPORTING

PKR 50,000 – 100,000+

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ASHNETIC DIGITAL AGENCY

WEB-BASED SOFTWARE DEVELOPMENT & SYSTEM AUTOMATION

- CUSTOM WEB SOFTWARE SETUP TAILORED TO BUSINESS NEEDS

- USER-FRIENDLY DASHBOARD WITH STREAMLINED NAVIGATION

- SECURE LOGIN & ROLE-BASED ACCESS SYSTEM

- REAL-TIME DATA MANAGEMENT ACROSS ALL MODULES

- RESPONSIVE UI/UX DESIGN FOR ALL DEVICES

- AUTOMATED WORKFLOWS TO REDUCE MANUAL EFFORT

- PRODUCT, INVENTORY & CUSTOMER MANAGEMENT MODULES

- INTEGRATED BILLING, INVOICING & REPORTING SYSTEM

- CLOUD-BASED DATA STORAGE WITH HIGH SECURITY

- PERFORMANCE OPTIMIZATION FOR FAST LOAD TIMES

- SCALABLE ARCHITECTURE TO ADD MORE MODULES ANYTIME

PKR 20,000 – 100,000+

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MOBILE APP DEVELOPMENT

- CUSTOM MOBILE APP DESIGN TAILORED TO BUSINESS NEEDS

- USER-FRIENDLY INTERFACE WITH SMOOTH NAVIGATION

- ANDROID & IOS COMPATIBLE DEVELOPMENT

- SECURE LOGIN SYSTEM WITH ROLE-BASED ACCESS

- REAL-TIME DATA SYNCHRONIZATION ACROSS ALL MODULES

- HIGH-PERFORMANCE BACKEND FOR FAST APP SPEED

- PUSH NOTIFICATIONS FOR UPDATES, OFFERS & ALERTS

- INTEGRATED PAYMENT GATEWAYS (IF REQUIRED)

- IN-APP FORMS, PRODUCT LISTINGS & CUSTOMER MANAGEMENT

- APP OPTIMIZATION FOR ALL SCREEN SIZES & DEVICES

- BUG FIXING, TESTING & QUALITY ASSURANCE

PKR 40,000 – 100,000+